



# YQQL AVIATION DAY



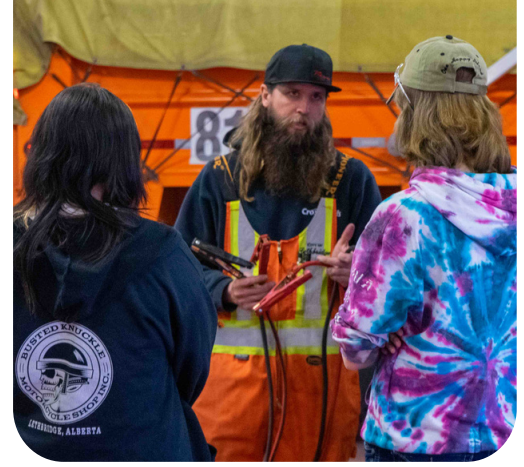
## EXHIBITOR INFORMATION

Presented in Partnership By

**Lethbridge  
Airport**



CAREERS



## Event Overview

Lethbridge Airport, in partnership with Careers: The Next Generation, is excited to announce the first YQL Aviation Day on May 25th, 2024, to promote careers in aviation and showcase all the opportunities the industry has to offer.

The event will be hosted at the Lethbridge Airport and will feature static displays and demonstrations, hands-on experiences, a career fair, speakers, food trucks and networking opportunities. This is a FREE community event focused on youth and those interested in pursuing careers in the aviation industry. Participants can expect to see an array of pilots, aircraft, local companies, post-secondary schools, aviation schools, and various professions that will be excited to engage in conversation about careers in aviation, sharing their path and experiences, aiming to ignite the aspirations of future generations.

## Event Theme

We are excited to be promoting “Women in Aviation” as this year’s theme. A number of female speakers will be in attendance and will be featured in the promo materials. The target audience will be girls aged 8-17, students, recent grads and anyone interested in pursuing a career in aviation. This event will be inclusive and all are invited to attend.

**DATE:** Saturday, May 25, 2024  
**TIME:** 10:00 - 17:00  
**LOCATION:** Lethbridge Airport  
417 Stubb Ross Road  
Lethbridge, Alberta T1K 7N3

## Exhibitor Space

Exhibitors are invited to participate in the event in many ways. Bring aircraft or static displays and/or host a booth; provide some hands on demonstration experience; give out business cards, pamphlets and swag; intrigue many interested minds; and recruit the aviation curious.

## Registration

**Aircraft & Static Displays - Free**  
**10' x10' Booth (no power) \$75**  
**10' x 10' Booth (with power) \$100**

The deadline to submit your registration is **May 1, 2024**. Registration information can be found on page 5 of this package.

For registration inquiries, please contact:

**Anthony Kish**  
Lethbridge Airport  
Anthony.Kish@lethbridgeairport.ca  
403-320-3073



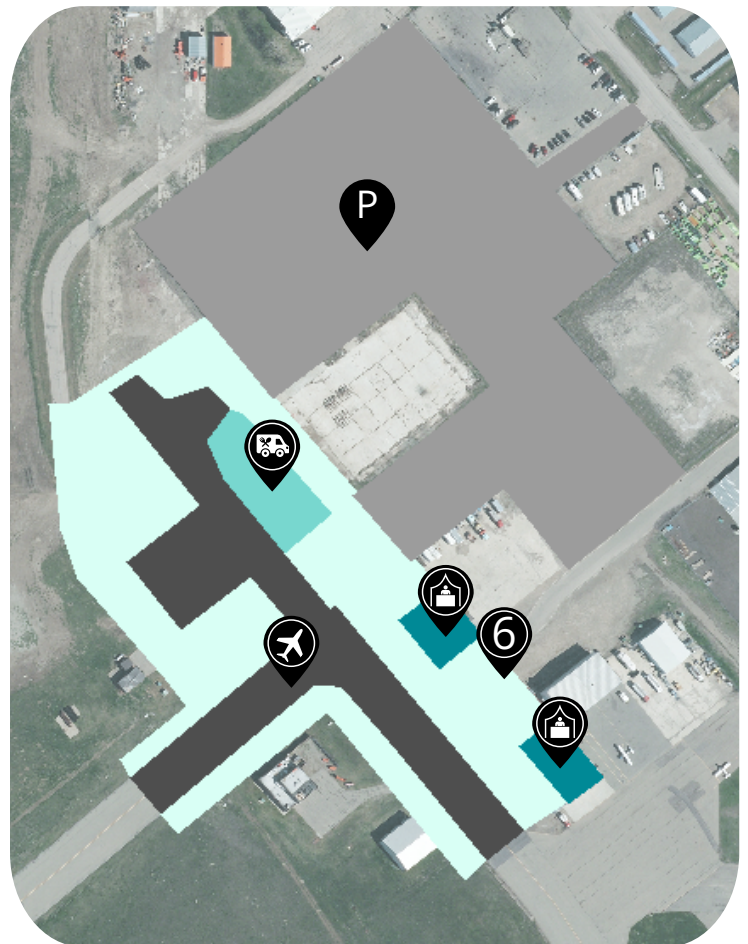
## Event Layout

The event will be held on the airfield of the Lethbridge Airport. Aircraft and static displays will be located on Taxiways Bravo and Delta. The career fair and tradeshow will be held in two airside hangars. Food trucks will be located adjacent to the static display. Exhibitors and participants will park in the designated parking area groundside and will access the grounds through gate 6.


There will be ample space to accommodate many types of displays. Power will be available but must be requested at the time of registration. We are open to working with you on a setup that will meet your needs.

10x10 booths will include one 8ft table and 2 chairs. Exhibitors are responsible for displays, signage and booth supplies.

We highly recommend your booth be interactive to captivate the attention of attendees. Hands on demonstrations, games, and/or swag are encouraged.



**P** Parking

 Food Trucks

**6** Event Entrance - Gate 6

 Static Aircraft

 Career Fair/ Tradeshow

## Setup & Teardown

Drop off: Friday, May 24	13:00 - 16:00
Setup: Saturday, May 25	08:00 - 09:30
Teardown: Saturday, May 25	17:00 - 19:00

Teardown to take place **NO EARLIER THAN 17:00**. All exhibits must remain fully intact for the duration of the event.





## Rules & Regs

- Exhibitors must provide liability insurance in the amount of \$1,000,000.
- **This is a NO FLY DAY.** Per our insurance policy, we cannot offer rides on event day.
- You can offer prizes through a draw box from your space (including flights, but they cannot occur on event day)
- No exhibitor shall consume or have in their possession any alcohol or controlled substance.
- Your designated area must be manned during the event.
- Balloons are NOT allowed as giveaway items. Any inflatable objects used in displays must be safely secured and attached to such displays and must be 5 feet above the ground.
- Promotional materials may only be distributed from your designated space
- No pets allowed
- No smoking anywhere on the airfield. Please use groundside designated smoking areas only.





# REGISTRATION



Thank you so much for participating in the first ever YQL Aviation Day! Please complete the online registration form by:

- Visiting [www.lethbridgeairport.ca/aviationday](http://www.lethbridgeairport.ca/aviationday)
- [Clicking here](#), or
- scanning our QR code.

We want to make sure the space available and event meet your needs. If you have any questions at all, or would like to talk through your booth or display, please don't hesitate to contact us.

**Anthony Kish**  
Lethbridge Airport  
[Anthony.Kish@lethbridgeairport.ca](mailto:Anthony.Kish@lethbridgeairport.ca)  
403-320-3073

Once your registration is complete, please remit payment by the preferred options below:

**Mail**  
Cheque or Money Order (do not send cash) payable to:  
Lethbridge Airport  
417 Stubb Ross Road  
Lethbridge, AB T1K 7N3

**By Phone**  
Call 403-329-4466  
8:00am to 4:30pm, Monday to Friday (Closed Holidays)  
Visa, Mastercard and American Express are accepted

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Airport**



**CAREERS**

See you on the airfield!

